



Visionaries

Volume 4, Issue 3

April 2011

Project: Smoke-Free Chinatown

This spring semester, Project: VISION students have been hard at work on a service program called Project: Smoke-Free Chinatown (also known as Free to Soar). Made possible by the State Farm Good Neighbors Grant and Youth Service America, Project: VISION youth have been working to build awareness and promote an anti-tobacco campaign in the Chinatown community.

The Asian Health Coalition (AHC) was our collaborator on this project. The AHC is a grassroots organization with a mission to improve the health and well-being of Asian Americans in Illinois through advocacy, education, and research.

During the first two weeks, students learned about tobacco use statistics and health consequences including heart disease and cancer. Using a curriculum called "Operation Storefront" created by the Respiratory Health Association of Chicago, volunteer medical students from Northwestern University spoke with students about marketing and advertising strategies that the tobacco industry use to target youth. Students worked in teams to perform their own fieldwork in the community—not surprisingly, tobacco products were often found sold in unlikely

places including gift shops and houseware stores. Teams even found tobacco products and ads placed next to stuffed animals and toy swords, exactly the type of



Brainstorming anti-tobacco ads.

targeted marketing that can influence youth.

In the final portion of Project: Smoke-Free Chinatown, students were introduced to Photovoice, a methodology that utilizes



Photographing in the community

photography to educate and spark discussion in the community about social issues. Students worked together to capture images of tobacco use in the community, with the goal of conveying an anti-tobacco message. The students' work will be on display at a gallery showing on Saturday, April 16th from 1-4PM at the Chinatown Library. Students will be on hand to discuss their photography work as well as show informational



Critiquing photographs

posters and distribute educational materials that they created for community residents.

Please come support our youth! To get a sneak peak of the students' work, please visit our Facebook page: <http://www.facebook.com/album.php?id=153620462014&aid=289462>.



Project: VISION

Project: VISION's mission is to provide youth in the Bridgeport & Chinatown areas of Chicago with tools for educational, professional, personal, interpersonal, and civic development.

2301 S. Archer Ave.
Unit #3 (1st Floor Rear)
Chicago, IL 60616

Phone: 312-808-1898
E-mail:
staff@projectvisionchicago.org
Visit us at
www.projectVISIONchicago.org

Share Your Opinions 4 Good!

Project: VISION recently partnered with Opinions4Good (Op4G), an online marketing research community that benefits nonprofits like ours!

Imagine a way that you can support Project: VISION without having to open your wallet! Now that's possible! Our new partnership with Opinions4Good (Op4G) provides you the opportunity to **EARN CASH FOR YOURSELF AND** Project: VISION by participating in research activities such as surveys and focus groups!

If you're ready to help us, read on to find out how to get started!

How to Register:

- Visit www.op4g.com to learn more about Op4G and to become a member
- Choose Project: VISION as your supported nonprofit.
- Complete the short demographic questionnaire (your information will always be kept private and secure by Op4G)

Everyone, everywhere is eligible to sign up and we need your help to spread the word! Please tell your friends, family, and coworkers... whoever. Please post it on Facebook, or Twitter... it's time to get the word out!



Upcoming Events

Taco Flavored Eggrolls Show @ Sakura

Saturday April 16th, 7-9pm

Come to Sakura Karaoke Lounge in Chinatown for an evening of magic, music, stand-up, improv, and sketch comedy from the hottest multicultural comedy group in Chicago, Taco Flavored Eggrolls! Help raise funds for PV's programs! RSVP at www.projectvisionchicago.org/fundraising.html.

Free to Soar (Project: Smoke Free Chinatown) Photovoice Gallery

Saturday April 16th, 1p-4p

Come check out PV students' photography work! Youth have been working on an anti-tobacco campaign.

College Workshop for Freshmen/Sophomores

Saturday April 16th, 10a-noon

Come learn about college and how to get started early with your college applications! Sign up at: www.projectvisionchicago.org/signup.html

The Youth Center will be closed:

April 18th-21st- Spring Break (No School)

Top 5 ACT Test Tips

5. READ each question carefully! Make sure your answer actually answers the question!
4. Finish the easy questions first. Pace yourself and MOVE ON if you are spending more than one minute on a question! Come back to the skipped questions later.
3. Practice, practice, practice!
2. Eat right and exercise regularly to give your mind the proper nourishment it needs!
1. Sleep! Not only do you need a good night's sleep the night before the exam, but keep a good sleeping schedule in the weeks before the exam to keep a healthy mind.

Reminder for ACT Prep Class Students:

Mock Exam #2 will be:

Saturday April 2nd, 2p-6p

